

Davoud Fakour

Senior Frontend Engineer & Frontend Technical Lead • Vue.js / TypeScript

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PROFILE

Frontend engineer with about 10 years of experience, growing from developer to team lead and now Frontend Technical Lead on an AI-powered SaaS platform. I build the systems people use to create, collaborate, and keep a product coherent as it grows: frontend architecture, shared component libraries, advanced visual editors, and AI-assisted product workflows. Strongest in Vue 3 and TypeScript, with production experience across React, Next.js, PostgreSQL and Docker. Known for stabilizing stalled projects and turning them into shipped products.

EXPERIENCE

Frontend Technical Lead • Zoviz

Sep 2024 – Present

AI branding SaaS • Senior Frontend Engineer → Frontend Team Lead → Frontend Technical Lead

- **Architecture & leadership:** Own frontend architecture, shared component libraries, advanced editors and performance across the platform; work directly with the CTO on technical direction.
- **Visual editor:** Architected and lead an embeddable Vue 3 HTML-rendering visual editor (19+ months of continuous development, now v6): multi-page documents, drag/resize/rotate, brand-color sync, cropping and frames, AI image generation, background removal, and HTML/PNG/PDF export. Author of ~84% of its commits; primary maintainer in 2026.
- **Brand asset system:** Built a flow that generates business cards, letterheads and email signatures from one saved brand profile and logo as a single source of truth.
- **AI product UX:** Designed and built a guided Prompt Optimization Wizard for the Text-to-Image tool and step-by-step Album Filters for logo search, so users reach good results without expert knowledge.
- **AI-ready engineering:** Restructured the production codebase for AI coding agents: generated a DESIGN.md of components, tokens and usage patterns, and split code into smaller self-contained modules.

Frontend → Full-Stack Engineer • Smile IT Solutions (Remote, UK)

Sep 2023 – Sep 2024

- Expanded from frontend into full-stack work with React, Next.js 14, PostgreSQL and Docker.
- Introduced Playwright end-to-end testing, contributing to 30% faster delivery.
- Integrated AI SDKs into production features.

Front-End Team Lead • Sarmayex

Sep 2022 – Oct 2023

- Joined a stalled crypto trading platform, stabilized its frontend architecture, and delivered a full redesign in 3 months.
- Led development of B2B and P2P trading flows.

Senior Frontend Developer → Front-End Team Lead • Ostadbank

Apr 2015 – Sep 2022

- Grew from senior developer to team lead over 7+ years, owning large-scale frontend architecture.
- Introduced Kanban, CI/CD and lazy hydration, increasing development speed by 50%.
- Mentored junior developers.

Frontend Developer (Mid → Senior) • Pay.ir

Dec 2015 – Feb 2017

- Led a mobile-first dashboard redesign: 30% fewer support tickets and 35% faster page loads.
- Built payment gateway, KYC and real-time WebSocket features.

SKILLS

Core: Vue 3, Nuxt, TypeScript, Pinia, JavaScript, HTML/CSS, frontend architecture, design systems, component libraries, performance optimization

Full-stack: React, Next.js, PostgreSQL, Docker

Quality & delivery: Playwright, Sentry, CI/CD, code review, Kanban

AI: AI SDK integration, AI coding agents (Claude Code), prompt UX, AI-ready codebase structure

Languages: English, Persian

CERTIFICATIONS

- Certified Vue.js Developer — Vue School
- LinkedIn Learning — Advanced TypeScript; Vue.js 3